



# Coatbridge College

## **CELEBRATIONS AT INDUSTRY AWARDS**

In February we celebrated after a successful night at the 2009 Scottish Further Education Unit (SFEU) Marketing Awards. The prestigious judging panel awarded the College one silver and three bronze awards under the categories of Events, Market Research, Innovation and Website.

A silver award for the Website and a bronze award for the Innovation category were presented for the College's new, dynamic website. The website is the first AAA College website in Scotland which means it is the most accessible for anyone with a disability such as hearing or sight difficulties. The bronze award for the Event category was presented for one of Coatbridge College's Information Days which featured a Clyde One Roadshow. The event generated the most applications out of all the Information Days held in 2007 and was hugely successful.

We also received a bronze award for a Market Research project undertaken by the Marketing Team which focused on engaging students by asking for their opinions on the College's course guide and how they would improve the publication.

**February 2009**